ENERGISING ECONOMIES
PROGRAMME OF EVENTS

The Meeting of the Board of Governors
EBRD 2018 Business Forum
Discussion Panels
Investment Outlook Sessions
Networking Events
Host Country Investment Outlook Session
Associated Events
Civil Society Programme
Carbon Neutral Initiative
Venue
Information

FLAGSHIP FORUM PARTNER
We are pleased to announce that United Group is the Flagship Forum Partner of the EBRD 2018 Business Forum.

SPONSORSHIP OPPORTUNITIES
If you would like to request further information on sponsorship opportunities, please email: forumpartners@ebrd.com
In each of our discussions, we will bring together knowledgeable, renowned speakers to assess today’s state of affairs, while looking ahead to the prospects for growth and investment. The Business Forum typically attracts senior government officials, leading financial and corporate executives, and entrepreneurs large and small – as well as representatives of civil society organisations and the international and regional media. As a guest of the Business Forum, you will have ample opportunity to network at official and social events.

Jordan’s long history and rich heritage will be the backdrop for this very first Annual Meeting in a SEMED country of operations.
THE MEETING OF THE BOARD OF GOVERNORS

The Opening Session of the Board of Governors will take place on the morning of Wednesday 9 May, with addresses from a guest of honour from the Host Country, Mr Imad Najib Fakhouri, Minister of Planning and International Cooperation for Jordan and Chair of the Board of Governors and Suma Chakrabarti, EBRD President.

FOR MORE INFORMATION AND REGULAR UPDATES VISIT: www.ebrd.com/am
EBRD 2018 BUSINESS FORUM

The Business Forum will consist of discussions focusing on five key themes surrounding energising economies: the future of work; the future of finance; energy prospects; sustainability strategies and impact investing.

MyEBRD APP
To send messages and organise meetings with other participants, download the MyEBRD mobile app and make use of its networking feature.

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THE FUTURE OF WORK: ADDRESSING TOMORROW’S SKILLS AND JOBS CHALLENGES

Disruptive changes in today’s world will have a significant impact on the demand for jobs and skills in the future. Globalisation, technological progress and demographic changes are altering the types and value of jobs available. This creates significant social and economic challenges, resulting in substantial adjustment costs. Migration and refugee flows are likely to place further strains on regional labour markets. At the same time, new technologies and new markets will generate unparalleled opportunities to generate new, more productive and rewarding jobs.

This panel will explore ways in which to strengthen the resilience and adaptability of labour markets. It will seek to shed light on the challenges that companies, workers and policy makers face but also identify opportunities to foster inclusive and sustainable growth, creating greater opportunities specifically for women and young people.

FINTECH – OPPORTUNITY OR THREAT?

FinTech (short for “financial technology”) is growing rapidly and will disrupt and fundamentally change the financial sector in the years to come. Typically, the focus of FinTech companies revolves around customer-facing solutions and improved user experience by increasing the accessibility and speed of financial services. Recently, an increasing number of applications have focused on mid- and back-office solutions for financial service providers. The target is to reduce costs and improve efficiency and effectiveness.

The FinTech panel will highlight the impact of disruptive technology on the financial sector. This includes threats to the banking industry and the opportunities that FinTech creates to increase access to capital for SMEs and investors.

ENERGY IN FAST FORWARD

There has been a revolution in the cost of renewable energy. In country after country, wind and solar power are becoming the cheapest sources of electricity. Meanwhile the networks that deliver that electricity are undergoing their own revolution as they become smart, dynamic grids. These developments are turning old assumptions about pricing, regulation and market structures on their heads while offering the promise of a reliable, affordable and decarbonised electricity sector.

This discussion will look at the prospects and limits for renewable energy, the future of networks and the regulatory and contractual frameworks this new world will need. It will consider cost expectations, the potential for energy storage and other disruptive technologies and what role conventional generation will play in the future.

A distinguished panel of industry leaders, policy makers and academics will outline what is possible in this sector, what technological innovations we can expect or must prioritise, and how regulatory frameworks should adapt.
EBRD’S SUSTAINABILITY EVENT
Sustainability is at the heart of the Bank’s mandate and the EBRD’s Sustainability Report 2017 highlights the accomplishments of the Bank and its clients during the year.

This event, organised by the EBRD’s Environment and Sustainability Department, begins with a dynamic presentation of the Bank’s Sustainability Report. We will demonstrate how the EBRD puts its environmental and social policies into practice, explaining strategic themes, showing how we monitor and measure impacts, and how we engage with our stakeholders. The launch will include an external expert review of the report followed by a discussion with active audience participation.

The event will conclude with the 2018 EBRD Sustainability Awards, where EBRD clients are recognised for their remarkable achievements. Gold, Silver and Bronze Awards will be presented in four categories: Sustainable Energy; Climate Resilience; Environmental & Social Best Practice and Environmental & Social Innovation.

MOBILISING IMPACT INVESTMENTS
Impact investments are made with the intent to generate social and environmental impact alongside a financial return. Sustainability and scalability of impact investments contribute to achieving the Sustainable Development Goals. Today impact investing is increasingly becoming a mainstream investment strategy globally.

This panel will examine recent trends in the burgeoning impact investing landscape including sizing the market, the sectors and geographies of impact capital allocations and investors’ reporting requirements. This discussion will set the stage to explore winning strategies by companies, investors and development finance institutions to facilitate impact investment in the EBRD regions.

THE WORLD IN 2018 – OPPORTUNITIES AND CHALLENGES
Businesses need to understand the economic and political context before they take decisions. Our world has never been more challenging but there are opportunities, too, in the months ahead. What does the southern and eastern Mediterranean look like for the rest of 2018? What are the major global challenges? We will be recording a special edition of the EBRD Pocket Economics Podcast before a live audience at the Annual Meeting & Business Forum. Examining the issues will be a panel of experts and there will also be a chance for you to put your questions on the issues that matter to you.

INVESTMENT OUTLOOK SESSIONS
Learn about countries in the EBRD region of operations during the Investment Outlook Sessions. A number of countries and/or regions will be presenting these sessions which also include useful investment information on prospects, and allow for informal discussion among policy makers and investors.

FOR MORE INFORMATION AND REGULAR UPDATES VISIT: www.ebrd.com/am
NETWORKING EVENTS

Each year the Business Forum offers multiple networking events and provides access to networking tools which have proven valuable to participants. Broaden your network, build on relationships and develop new business contacts by attending the Reception for All Participants (a lively event with a cultural element), the Networking Breakfast and two Networking Lunches.
Jordan may be small, but it is rich in terms of its strategic assets and as a gateway for regional and world trade and business. Jordan constantly seeks to extend what such a gateway can provide Jordanians and their partners. Not only access to billions of consumers through multiple FTAs, but diversifying exports and partners. Not only active connections to global supply chains, but international networks that facilitate small and medium-sized enterprises through financing, partnerships and new markets.

This session will focus on Jordan’s central role in the region, highlighting the importance of public-private partnerships and great potential for investment opportunities with regional and global impact.
ASSOCIATED EVENTS

EBRD ANNUAL DONOR MEETING
The EBRD’s partnerships with donors are a crucial component of the Bank’s work and business operations. In providing resources for technical cooperation and other grants or concessional instruments, donors help the Bank to deliver its transition mandate, while at the same time contributing to broader economic development outcomes. As a result, the EBRD is able to deepen its efforts to invest in inclusive and sustainable growth and change the lives of people for the better. At this event, donors and the EBRD will discuss the results of our partnership with a focus on 2017 as well as future priorities and reforms.

Invitation only – enquiries:
Sarah Platt-Smyth
plattsms@ebrd.com

TRADE FACILITATION PROGRAMME
The Trade Facilitation Programme (TFP) currently includes over 100 issuing banks in the EBRD region and more than 800 confirming banks worldwide. The event will give 250 guests the opportunity to review and discuss current market challenges with key industry specialists, regulators and representatives from the World Trade Organization, the International Chamber of Commerce HQ and the local, national ICC committees industry. It will also feature the highly popular annual award ceremony for ‘The Most Active EBRD TFP Banks’ and ‘Deal of the Year’.

Invitation only – enquiries:
Kamola Makhmudova
makhmudk@ebrd.com
Zammurad Salam
salamz@ebrd.com

EBRD ALUMNI EVENT
The EBRD Alumni Association will hold a reception for former employees of the EBRD attending the Business Forum. This will be a chance to network, to re-connect with old friends and colleagues, and to meet members of management and senior staff.

Invitation only – enquiries:
alumnie@ebrd.com

FOR MORE INFORMATION AND REGULAR UPDATES VISIT:
www.ebrd.com/am
The Civil Society Programme will take place on 9–10 May 2018 and will provide an opportunity for dialogue between civil society and EBRD staff, senior management, the President and Board Directors.

This will be an occasion for civil society stakeholders to learn more about the Bank and discuss issues of mutual interest regarding the EBRD’s policies and investment projects. The programme will also feature multi-stakeholder roundtable sessions on youth inclusion and climate resilience through civil society engagement in the region.

**WORKING WITH CIVIL SOCIETY TO INCREASE RESILIENCE TO CLIMATE CHANGE AND WATER SCARCITY**

Many SEMED countries face significant water scarcity challenges. The projected impacts of climate change will put additional strain on water resources in the region and could increase the frequency, duration and intensity of droughts. These changes are a high-priority threat to public health and the environment, entailing subsequent adverse economic impacts. In this context, Jordan, as the world’s fourth driest country, is particularly affected by water poverty challenges. The panel will explore the role of CSO and community engagement with municipalities and ways to improve stakeholder involvement in water governance in the SEMED region with the help of country-specific examples. Panellists will discuss how outreach measures to end users in local communities can improve awareness about safe and sustainable water and wastewater management practices, thereby increasing access to safe drinking water and establishing sustainable water supply systems.

The discussion panels will be open to all participants of the Annual Meeting and Business Forum.

**SUPPORTING YOUTH INCLUSION THROUGH CIVIL SOCIETY ENGAGEMENT IN SEMED**

The first panel of the 2018 Civil Society Programme will be organised and led by civil society organisations (CSOs) themselves following a selection process. The panel will explore the role of civil society in creating a conducive environment for integrating youth and facilitating their access to finance and economic opportunities in the southern and eastern Mediterranean (SEMED) region. Globalisation, migration and growing refugee flows have put labour markets under considerable pressure recently. In this context, young people in the EBRD’s countries of operations often face challenges such as high unemployment rates, lack of skills and access to training. The panel will look into the important role played by civil society organisations in bridging these gaps by fostering youth entrepreneurship, access to finance, and by catalysing the creation of jobs and the development of skills.

**FOR MORE INFORMATION AND REGULAR UPDATES VISIT:**

www.ebrd.com/am
For its 2017 event in Nicosia, Cyprus, the EBRD compensated for the environmental impact with carbon credits from the Salkhit Wind Farm in Mongolia. This project is registered as a carbon project under the Clean Development Mechanism of the United Nations Framework on Climate Change.

The Salkhit Wind Farm was the first renewable energy project in Mongolia and the first private electricity producer in the country. The plant has a total capacity of 50 MW generated by 31 turbines. The EBRD provided debt and equity financing to the project, which was successfully connected to the grid in 2013 and today is generating about 3 per cent of the country’s electricity needs. Mongolia is seeking to reduce its dependence on fossil fuels by increasing the share of renewable energy.

The EBRD places strong emphasis on waste recycling and sourcing environmentally friendly merchandise such as recycled lanyards, reusable flasks and biodegradable pens produced from renewable resources.

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### WHERE WE WORK

#### SOUTH-EASTERN EUROPE
- Albania
- Bosnia and Herzegovina
- Bulgaria
- Cyprus
- FYR Macedonia
- Greece
- Kosovo
- Montenegro
- Romania
- Serbia

#### CENTRAL EUROPE AND THE BALTIC STATES
- Croatia
- Czech Republic*
- Estonia
- Hungary
- Latvia
- Lithuania
- Poland
- Slovak Republic
- Slovenia

#### EASTERN EUROPE AND THE CAUCASUS
- Armenia
- Azerbaijan
- Belarus
- Georgia
- Moldova
- Ukraine

#### CENTRAL ASIA
- Kazakhstan
- Kyrgyz Republic
- Mongolia
- Tajikistan
- Turkmenistan
- Uzbekistan

#### SOUTHERN AND EASTERN MEDITERRANEAN
- Egypt
- Jordan
- Lebanon
- Morocco
- Tunisia
- West Bank and Gaza**

#### OTHER
- Russia
- Turkey

*As of the end of 2007, the EBRD no longer makes new investments in the Czech Republic.

**Trust Fund operations only
The EBRD 2018 Annual Meeting & Business Forum will take place at the King Hussein bin Talal Convention Centre managed by Hilton, located on the eastern shores of the Dead Sea in Jordan.
INFORMATION

REGISTRATION
The registration fee for the 2018 Business Forum is £800 (US$ 1,075 or €900) and is applicable to all participants (except official delegates, representatives of the press and civil society organisations).

To register and for more detailed information on all aspects of the registration process please visit: www.ebrd.com/am

If you are unable to register online and would like to request a hard copy of the registration form, please contact the following:

GENERAL ENQUIRIES
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FOR MORE INFORMATION AND REGULAR UPDATES VISIT:
www.ebrd.com/am

TRANSPORT & ACCOMMODATION

SHUTTLE SERVICE
The Jordanian authorities will kindly provide a shuttle service to and from the Queen Alia International Airport to the hotels listed below. A free shuttle service will also be provided from the hotels to the Convention Centre during the event.

Participants are strongly encouraged to use this free service. In order to plan appropriate timetables, we urge you to submit flight information as soon as possible. Flight details can be added to your registration at any time. Simply visit www.ebrd.com/am to enter the details.

Transport schedules will be communicated at a later date.

TAXI FARES
Fares from the airport to the Dead Sea resort average around £50.

HOTELS
Participants should contact hotels directly to enquire about availability. A special rate has been negotiated for participants attending the event.

Please Note: A confirmed registration for the EBRD 2018 Annual Meeting & Business Forum does not guarantee your hotel accommodation.

– Hilton Dead Sea Resort & Spa
– Dead Sea Marriot Resort & Spa
– Mövenpick Resort & Spa Dead Sea
– Kempinski Hotel Ishtar Dead Sea
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